

# EMERSON CENTER LECTURESHIP AWARD SYMPOSIUM



C. L. EMERSON

## FROM FUNDAMENTAL RESEARCH TO BREAKTHROUGHS: PLASMONICS FOR SUSTAINABILITY AND SOCIETAL IMPACT



**October 10<sup>th</sup>, 2024**  
Department of Chemistry,  
Atwood Hall, Room #360

**AWARD WINNER &  
KEYNOTE SPEAKER**      **Prof. Naomi J. Halas,**  
Rice University

### Plasmonics for Sustainability and Societal Impact



When illuminated, the conduction electrons of metallic nanoparticles - known as a plasmon, which is responsible for their strong light-matter interactions and properties - undergo a coherent oscillation and generate numerous highly impactful phenomena. For example, the illumination of metal nanoparticles: (1) leads to their strong heating, which opens horizons for applying metallic nanoparticles in cancer therapy. Currently, light illumination of metal nanoparticles is successfully used in the precise and highly localized ablation of cancerous regions of the prostate, eliminating the harmful side effects characteristic of conventional prostate cancer therapies, and (2) generates nonequilibrium, or “hot” electrons, that can effectively drive various societally impactful chemical transformations, including of, but not limited to, remediation of greenhouse gases by converting them to useful molecules or into benign chemicals.

INVITED SPEAKERS	EVENTS SCHEDULE
 <b>Raphael F. Ribeiro</b> Department of Chemistry, Emory University	2:30 – 3:00 <b>OPENING CEREMONY &amp; AWARD PRESENTATION</b> 3:00 – 4:00 <b>Naomi J. Halas:</b> <i>Plasmonics for Sustainability and Societal Impact</i> 4:00 – 4:45 <b>Raphael F. Ribeiro:</b> <i>Light-Driven Chemistry in Optical Microcavities</i>
 <b>Hayk Harutyunyan</b> Department of Physics, Emory University	4:45 – 5:30 <b>Hayk Harutyunyan:</b> <i>Efficient Metasurfaces for Nonlinear and Ultrafast Nanophotonics</i>
	5:30 – 5:45 <b>CLOSING</b> 6:30 – 9:30 <b>DINNER</b> (by invitation)

**Co-  
SPONSORS:**

**REGISTRATION:**

**CONTACT:**

**DEPARTMENT OF CHEMISTRY  
HIGHTOWER FOUNDATION**

<http://www.emerson.emory.edu/conferences/form/register.html>  
[dmusaev@emory.edu](mailto:dmusaev@emory.edu)

Ph: 404-727-2382

*Registration is free.*